

Key State-Specific Tobacco-Related Data & Rankings



States	Adult Smoking Rate	Adult Smoking Rank (1=low)	Pregnant Smoking Rate	Youth Smoking Rate	New Youth Smokers Per Year	Youth E-Cigarette Rate	Annual Adult Smoking Deaths (approx.)	Smoking Caused Health Costs (millions)	Cigarette Tax (per pack)	Cigarette Tax Rank (1=high)	FY 2026 Funding for State TC Programs (millions)	Tobacco Prevention Spending % of CDC Target
All States	9.9%	///	3.0%	1.7%	35,000	7.8%	490,000	\$241 bill.	\$2.05	///	\$728.6	22.0%
Alabama	14.0%	41st	3.9%	5.7%	670	17.5%	8,600	\$2.19 bill.	\$0.675	41st	\$1.8	3.2%
Alaska	14.7%	45th	5.9%	6.5%	80	17.3%	600	\$509	\$2.00	22nd	\$5.2	51.0%
Arizona	10.2%	17th	2.2%	3.4%	720	17.2%	8,300	\$2.76 bill.	\$2.00	22nd	\$22.1	34.4%
Arkansas	16.5%	48th	6.4%	7.4%	430	22.6%	5,800	\$1.41 bill.	\$1.15	37th	\$11.4	31.2%
California	7.6%	2nd	0.6%	1.3%	2,770	5.0%	40,000	\$15.44 bill.	\$2.87	16th	\$171.2	49.2%
Colorado	9.7%	12th	3.0%	3.2%	570	10.3%	5,100	\$2.19 bill.	\$2.24	19th	\$43.1	81.4%
Connecticut	9.0%	9th	1.8%	3.0%	350	11.5%	4,900	\$2.36 bill.	\$4.35	5th	\$13.6	42.6%
Delaware	10.1%	16th	2.9%	2.2%	100	18.3%	1,400	\$618	\$2.10	20th	\$9.9	76.5%
Washington, DC	8.5%	6th	0.8%	3.1%	40	9.6%	800	\$454	\$4.50	3rd	\$2.2	21.0%
Florida	10.6%	21st	1.8%	1.6%	1,700	10.4%	32,300	\$10.04 bill.	\$1.339	34th	\$90.0	46.4%
Georgia	11.2%	24th	2.2%	3.3%	1,280	18.2%	11,700	\$3.69 bill.	\$0.37	50th	\$2.1	2.0%
Hawaii	8.1%	5th	1.0%	3.0%	130	13.2%	1,400	\$611	\$3.60	6th	\$8.7	63.4%
Idaho	9.6%	11th	3.0%	3.8%	180	17.9%	1,800	\$590	\$0.57	46th	\$4.6	29.8%
Illinois	10.5%	19th	3.0%	3.6%	1,450	16.6%	18,300	\$6.38 bill.	\$2.98	15th	\$15.1	11.0%
Indiana	13.9%	40th	5.3%	0.6%	940	5.0%	11,100	\$3.40 bill.	\$2.995	14th	\$9.1	12.4%
Iowa	12.9%	35th	5.7%	4.1%	340	16.4%	5,100	\$1.49 bill.	\$1.36	33rd	\$3.0	10.0%
Kansas	13.7%	38th	4.9%	4.6%	380	14.4%	4,400	\$1.31 bill.	\$1.29	35th	\$2.3	8.3%

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Kentucky	17.2%	49th	8.7%	5.3%	740	19.7%	8,900	\$2.23 bill.	\$1.10	38th	\$4.2	7.5%
Louisiana	15.0%	47th	2.9%	7.0%	610	25.5%	7,200	\$2.19 bill.	\$1.08	39th	\$4.6	7.8%
Maine	14.4%	44th	7.2%	5.6%	160	16.4%	2,400	\$942	\$3.50	8th	\$15.9	100.0%
Maryland	7.8%	3rd	2.3%	3.2%	580	14.3%	7,500	\$3.14 bill.	\$5.00	2nd	\$16.1	33.5%
Massachusetts	8.8%	8th	1.7%	3.4%	640	18.3%	9,300	\$4.74 bill.	\$3.51	7th	\$11.1	16.5%
Michigan	13.4%	36th	5.3%	2.1%	1,340	15.4%	16,200	\$5.33 bill.	\$2.00	22nd	\$4.6	4.2%
Minnesota	10.2%	17th	3.5%	4.5%	640	13.9%	5,900	\$2.92 bill.	\$3.04	11th	\$13.7	25.9%
Mississippi	13.8%	39th	3.7%	5.1%	430	17.9%	5,400	\$1.43 bill.	\$0.68	40th	\$8.7	23.8%
Missouri	14.7%	45th	6.7%	6.2%	800	21.3%	11,000	\$3.52 bill.	\$0.17	51st	\$5.4	7.4%
Montana	12.2%	30th	7.7%	6.9%	110	24.3%	1,600	\$511	\$1.70	28th	\$7.0	48.0%
Nebraska	12.2%	30th	4.1%	1.9%	230	6.9%	2,500	\$924	\$0.64	42nd	\$2.6	12.4%
Nevada	11.9%	27th	2.3%	3.0%	250	15.3%	4,100	\$1.25 bill.	\$1.80	26th	\$1.0	3.2%
New Hampshire	9.1%	10th	3.5%	3.9%	130	16.7%	1,900	\$847	\$1.78	27th	\$0.0	0.0%
New Jersey	8.6%	7th	1.1%	2.8%	890	18.2%	11,800	\$4.72 bill.	\$3.00	13th	\$7.2	6.9%
New Mexico	12.0%	29th	3.2%	3.2%	250	18.3%	2,600	\$981	\$2.00	22nd	\$9.2	40.3%
New York	9.9%	13th	2.0%	2.4%	1,760	13.1%	28,200	\$12.07 bill.	\$5.35	1st	\$43.5	21.4%
North Carolina	11.5%	25th	3.6%	3.9%	1,130	21.4%	14,200	\$4.42 bill.	\$0.45	48th	\$2.1	2.2%
North Dakota	12.4%	32nd	5.9%	5.4%	80	18.2%	1,000	\$379	\$0.44	49th	\$5.9	60.3%

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Ohio	14.1%	42nd	6.5%	3.6%	1,630	18.8%	20,200	\$6.56 bill.	\$1.60	30th	\$6.0	4.5%
Oklahoma	14.1%	42nd	5.5%	4.3%	550	21.8%	7,500	\$1.88 bill.	\$2.03	21st	\$38.5	73.3%
Oregon	10.6%	21st	3.4%	2.8%	420	8.9%	5,500	\$1.79 bill.	\$3.33	9th	\$22.7	57.8%
Pennsylvania	11.7%	26th	5.1%	3.7%	1,530	16.0%	22,000	\$7.41 bill.	\$2.60	17th	\$17.9	12.8%
Rhode Island	9.9%	13th	1.6%	3.1%	90	16.5%	1,800	\$744	\$4.50	3rd	\$0.8	6.2%
South Carolina	12.6%	33rd	3.2%	3.3%	650	16.7%	7,200	\$2.21 bill.	\$0.57	46th	\$6.9	13.6%
South Dakota	13.5%	37th	6.3%	4.6%	130	14.7%	1,300	\$433	\$1.53	31st	\$2.0	17.1%
Tennessee	17.0%	*	6.0%	5.4%	780	21.6%	11,400	\$3.10 bill.	\$0.62	43rd	\$7.1	9.4%
Texas	10.0%	15th	1.0%	3.4%	3,130	14.4%	28,000	\$10.29 bill.	\$1.41	32nd	\$6.1	2.3%
Utah	5.7%	1st	1.3%	1.1%	240	5.7%	1,300	\$630	\$1.70	28th	\$16.4	85.0%
Vermont	10.5%	19th	7.4%	5.8%	60	16.1%	1,000	\$404	\$3.08	10th	\$2.6	30.8%
Virginia	11.1%	23rd	2.7%	2.0%	940	8.1%	10,300	\$3.61 bill.	\$0.60	44th	\$9.9	10.8%
Washington	7.9%	4th	2.7%	2.2%	650	7.7%	8,300	\$3.26 bill.	\$3.025	12th	\$3.8	6.0%
West Virginia	20.8%	50th	12.3%	6.7%	290	27.0%	4,300	\$1.17 bill.	\$1.20	36th	\$0.3	1.1%
Wisconsin	11.9%	27th	4.2%	3.4%	660	15.7%	7,900	\$3.09 bill.	\$2.52	18th	\$7.4	12.9%
Wyoming	12.7%	34th	7.3%	15.7%	70	29.6%	800	\$300	\$0.60	44th	\$1.7	20.1%

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Sources for Table

Adult Smoking Rates. National Center for Health Statistics (NCHS), *Percentage of current cigarette smoking for adults aged 18 and over, United States, 2024*. National Health Interview Survey. Generated interactively August 20, 2025 from https://wwwn.cdc.gov/NHISDataQueryTool/SHS_adult/index.html. State smoking rates from 2024 Behavioral Risk Factor Surveillance System (BRFSS) data available online: <https://www.cdc.gov/brfss/brfssprevalence/index.html>. Tennessee adult smoking rate from 2023 BRFSS. Due to changes in CDC’s methodology, these state-specific adult smoking rates cannot be compared to data prior to 2011.

Pregnancy and Smoking Data. Pregnant women national rate: Osterman, Michelle J.K., et al., Births: CDC, “Births: Final Data for 2023,” National Vital Statistics Reports Volume 74, Number 1, March 18, 2025. Pregnant women state-specific rates: America’s Health Rankings analysis of CDC WONDER, Natality Public Use Files, United Health Foundation, AmericasHealthRankings.org, accessed 2025.

Youth Smoking and E-Cigarette Rates. National rate from the 2024 National Youth Tobacco Survey (NYTS) – Jamal A, et al. “Tobacco Product Use. Among Middle and High School Students — National Youth Tobacco Survey, United States, 2024.” *MMWR* 73(41):917-924, October 17, 2024, <https://www.cdc.gov/mmwr/volumes/73/wr/mm7341a2.htm>. State youth smoking rates from most recent years available; in **bold** type from the Youth Risk Behavioral Surveillance (YRBS); in regular type from Youth Tobacco Surveillance (YTS); and in *italics* from state-specific surveys. OR data are for 11th grade only. WA data are for 10th grade only. Because of different surveys and years, state rankings based on youth smoking cannot be done.

New Regular Daily Smokers Each Year. Estimate based on U.S. Dept of Health & Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), HHS, *Results from the 2024 National Survey on Drug Use and Health, NSDUH: Detailed Tables, 2025*, State-specific numbers based on each state’s share of the national number.

Smoking-Caused Deaths. Includes deaths caused by cigarette smoking but not deaths caused by other forms of combustible tobacco or smokeless tobacco products, which are expected to be in the thousands per year. National data includes deaths attributable to exposure to secondhand smoke; state-specific data do not. U.S. Department of Health and Human Services (HHS), Eliminating Tobacco-Related Disease and Death: Addressing Disparities—A Report of the Surgeon General, <https://www.hhs.gov/sites/default/files/2024-sgr-tobacco-related-health-disparities-full-report.pdf>. State estimates of smoking-attributable deaths: CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*, <https://www.cdc.gov/tobacco/php/state-and-community-work/guides-for-states.html>.

Smoking-Caused Health Care Costs. State data from CDC, *Best Practices for Comprehensive Tobacco Control Programs—2014*. National data from Shrestha, SS, et al., “Cost of Cigarette Smoking—Attributable Productivity Losses, U.S., 2018,” *AJPM*, July 27, 2022, based on Xu, X et al., “U.S. healthcare spending attributable to cigarette smoking in 2014,” *Preventive Medicine*, 2021. State and national estimates in 2018 dollars. Health costs do not include estimated annual costs from lost productivity due to smoking-caused premature death or illness, and exposure to secondhand smoke, nor other non-health care smoking-caused costs.

State Cigarette Tax Rates. Tax rates and state average in effect on January 5, 2026. Orzechowski & Walker, *Tax Burden on Tobacco, 2024* [annual report funded by the three major cigarette companies] with updates from media reports, state revenue offices. Tax rates shown in **bold** have not been increased in 10 years or more (in 2015 or earlier). “All states” is the state tax average.

State Spending to Prevent and Reduce Tobacco Use. Campaign for Tobacco-Free Kids, et al., *Broken Promises to Our Children: A State-by-State Look at the 1998 Tobacco Settlement 27 Years Later*, January 22, 2026, <http://tfk.org/statereport>. CDC recommendations for the amounts states should spend to prevent and reduce tobacco use from CDC, *Best Practices for Comprehensive Tobacco Control—2014*.